



*For Immediate Release*

## **Aptera Inc. Designated Sitefinity Platinum Partner**

**Fort Wayne, Ind.** October 19, 2011 - Aptera Inc., a custom software and web marketing firm, has recently been named a Sitefinity Platinum Partner by Telerik, the company who developed Sitefinity. Aptera installs Sitefinity software in many of the websites it creates to allow site hosts to maintain and update content on their own without having to contract with any outside companies to make the adjustments.

According to Telerik, Platinum Partners “are the best resource for Sitefinity customers in need of deep expertise” with this Content Management System. “We are very proud to be a Sitefinity Platinum Partner,” says Aptera CEO T.K. Herman. “It is our partnership with Sitefinity and the tools they provide that allow us to create successful web solutions for our clients.”



The designation of Platinum Partner is the highest distinction awarded by Telerik for Sitefinity service providers. Only companies with two certified developers, one certified sales person, and a history of exceptional service attested to by satisfied clients qualify for the honor.

Telerik also named Aptera as Platinum Partner of the Month for August. In order to qualify for Platinum status, a partner’s team members have to earn several certifications, and they must send numerous case studies for recent projects and contact information for past clients. Aptera’s distinguished developers and its record of stellar service have earned the company this special recognition.

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**About Aptera:** *Aptera is a software development and web design firm specializing in helping companies use technology to become more efficient and competitive. Founded in 2003, Aptera employs IT professionals and an award-winning graphic design team that deliver create custom-tailored software, marketing and web solutions. This unique combination of technical expertise and design savvy allows Aptera to solve tough business situations for clients throughout the United States. It has also led to the development of several commercially available applications and the honor of recognition as a Microsoft Managed Partner. Visit [www.ApteraInc.com](http://www.ApteraInc.com) for more information.*

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