News Release

For Immediate Release

Aptera Inc. Named as One of Lead411's Tech 200

Fort Wayne, Ind. October 25, 2011- Aptera Inc., a custom software and web marketing firm, has made it onto Lead411's Technology 200 List of the fastest growing tech companies in the US. Aptera made the final cut by growing 23.5 percent over two years, and it is on course continuing growing, already having hired 14 new employees since 2010.

"Despite the current recession, a lot of startups are still doing exceedingly well," says Tom Blue, Lead411's CEO. "With the Tech 200 list, we aim to see what makes them tick."

The Technology 200 List, now in its second year, is based on the percentage revenue growth of applicants' businesses from 2008 to 2010. The list is compiled annually by Lead411, which is an Information Services Provider founded in 2001, and which has itself grown forty percent a year on average since its inception. The applicant pool consists of companies from industries such as Software, Hardware, Internet, Media, Advertising, Wireless, Telecom, IT Services, eCommerce, and Consulting.

The Technology 200 List can be found at http://www.lead411.com/tech200/2011/list.php

Aptera's website URL is www.apterainc.com.

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About Aptera: *Aptera is a software development and web design firm specializing in helping companies use technology to become more efficient and competitive. Founded in 2003, Aptera employs IT professionals and an award-winning graphic design team that deliver create custom-tailored software, marketing and web solutions. This unique combination of technical expertise and design savvy allows Aptera to solve tough business situations for clients throughout the United States. It has also led to the development of several commercially available applications and the honor of recognition as a Microsoft Managed Partner. Visit www.ApteraInc.com for more information.*

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