



For Immediate Release

Aptera Inc Web Developer Named Telerik MVP

Fort Wayne, Ind. December 7, 2011- Tim Williamson, a developer at the custom software and web marketing firm Aptera Inc., has been recognized as an MVP by the premier software vender Telerik. Telerik had already named Aptera a Sitefinity Platinum Partner earlier in 2011, which is the highest distinction awarded to Sitefinity providers, and now Williamson joins 22 fellow recipients of the MVP distinction, the highest status awarded to developers by Telerik.

MVP status is awarded by Telerik on the basis of expertise and participation in the Telerik community. Williamson has been an active contributor to forums designed to give knowledgeable experts a chance to reach out to beginners and help them as they develop their skills with software like Sitefinity. Vassil Petev, PM of Client Services and Community at Telerik, says, "The MVP Program is for the people who are passionate about our products and stand out among our valuable customers." He goes on to explain that the program "is a modest way to show appreciation for their voluntary efforts."

Williamson first started working with Telerik's Sitefinity content management platform almost a year ago. He says, "I've used other content management systems in the past but none of them helped me provide clients the tools they needed to take control over their own sites the way Sitefinity has."

Sitefinity is Aptera's preferred web content management platform because it gives web marketers seamless access to every part their websites, from homepages, to blog posts, to news feeds, event calendars, and more. So when Aptera builds a website, clients can rely on comprehensive access to the entire site through one intuitive interface.

Williamson's MVP profile can be viewed at www.telerik.com/community/mvp-program/awardees.aspx , and Aptera's web marketing website--which features the company's web development services--URL is www.apteradesign.com.

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About Aptera: *Aptera is a software development and web design firm specializing in helping companies use technology to become more efficient and competitive. Founded in 2003, Aptera employs IT professionals and an award-winning graphic design team that deliver create custom-tailored software, marketing and web solutions. This unique combination of technical expertise and design savvy allows Aptera to solve tough business situations for clients throughout the United States. It has also led to the development of several commercially available applications and the honor of recognition as a Microsoft Managed Partner. Visit www.ApteraInc.com for more information.*

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